



Arab Virtual Forum for Business Sector Sustainable Practices, 7-8 December 2022

11 A.M., UAE Time

Day 1: Wednesday, 7 December 2022

Day 1 Participation link (7 December 2022): https://teams.microsoft.com/dl/launcher/launcher.html?url=%2F%20%23%2F%2Fmeetup-join%2F19%3Ameeting_NzkyNjkzZDEtOTU1ZC00MjhkLTljYjMtZDQyOTI3NWY1ZWVj%40thread.v2%2F0%3Fcontext%3D%257b%2522%2522%253a%2522%2522f2c638b-4645-435f-af15-231addc6e9db%2522%252c%2522Oid%2522%253a%25224f23c645-ebc1-4434-80e6-f0901fc6df67%2522%257d%26anon%3Dtrue&type=meetup-join&deeplinkId=608905b2-dacb-4de1-9927-19b9ea368f05&directDl=true&msLaunch=true&enableMobilePage=true&suppressPrompt=true

Date	11:00	Opening speech by H.E. Noha Muhammad Safar Al Harmoudi – Director of the National Fund for Social Responsibility – UAE					
7 December 2022	Time	Title	Major Pillars	Speaker	Title and Entity	Country/City	Email
	11:10	SDGs and their role in responding to community needs... Models and applications	Review of the most significant SDGs 2030 • SDGs and their role in responding to community and country needs – Models and Success Stories SDGs applications and importance in CSOs	Prof. Dr. Yusuf Abdulghaffar	RNSR Chairman – Director of the Advisory Board of IFSR – Chairman of WCSO	Bahrain	prof.yaga@gmail.com
	11:30	Sustainable responsibility and change towards the better	Definition and importance of sustainability Sustainable development-Social responsibility relationship	Prof. Dr. Ahmed Asaad Khalil	Board Member of Al Madinah Al Munawarah Chamber of Commerce	KSA	Ahkhil25@hotmail.com
	11:50	Almarai, committed to 'Doing better every day'	Almarai's Social Responsibility Strategy Almarai's Success Story in community service	Samir Pathak	Head of Sustainability, Almarai Group	Canadian	Samirkumar.Pathak@almarai.com
	12:10	Sustainable Responsibility and Green Economy	Circular Economy vs. Green Economy The Role of Heavy Industries in Circular Economy Utilization of ESG as a Net Zero Tool	Amr A. Nader	CEO A ³ &Co		Amr.nader@a3cement.com suhair.salem@a3cement.com



			The Role of Built Environment in Sustainable Development				
12:30	Digitization of the Society and Happiness Sustainability	Previous research The usage of new technologies brings changes research highlights the moderation effect of digital development new technologies for individual happiness and life satisfaction	Dr. Tatiana Karabchuk	Associate Professor UAE University	UAE- DUBAI	tkarabchuk@uaeu.ac.ae	
12:50	Sustainable Responsibility and Natural Resources Protection	Improve food security by harvesting new water source at mini distributed water farms Sustain our water wells and rivers Reduce plastic bottles waste when we return and fill our glass water bottles Reduce carbon emission. Less bottles made = less carbon A sustainable solution nourished by government and private entities	Nabil Hamade	Founder & CEO hawa® water LLC	Lebanese - American	Nabil@hawawater.com	
13:00	Responsible for the Happiness of our Societies	Responsible for the Happiness of our Societies	D. R. L. Bhatia	Founder World CSR Day & World Sustainability	India	rlb@drllbhatia.com	
13:20	Sustainable Responsibility to Enhance Quality of Life	1.Bahi Ajman Palace Hotel's Best Practices 2.Community Engagement in Sustainability 3.Education in Sustainability 4.Commercial Benefits Upcoming Projects	Iftikhar hamdani	Area General Manager Bahi Ajman Palace Hotel & Coral Beach Resort Sharjah	UAE DUBAI	Iftikhar.hamdani@hmmhotelgroup.com	
13:40	Successful experiences in sustainable practices from A.R.E	Successful experiences in sustainable practices from A.R.E	Dr. Khalid Farouk	Director of AUSDE Branch, Director of AUSDE Training Center, Director of CMD, Cairo	Arab Republic of Egypt	kh_etman@hotmail.com	
14:00	Dissemination and introduction to institutional happiness	Concept of institutional happiness Establishing community happiness units Employee qualification program	Mohamed Nasser Al Mirdif	Director of Community Development, Madinah Regional Municipality	KSA	M4221046@gmail.com	



		in Madinah Regional Municipality	Setting the bases of consultation in MRM facilities Happiness Dissemination Program: Goals and Objectives				
	14:20	Preparation of youth for leadership and assuming responsibility, and shifting towards responsible enterprises and citizenship	<ul style="list-style-type: none"> - Learning and dissemination of social responsibility spirit - The spirit of leadership among children and youth 	Pr. Afafe El Amrani El Hassani	University Professor	Morocco	a.elamranielhassani@uniz.ac.ma

Agenda of Day 2: 8 December 2022

Day 2 Participation link (8 December 2022): https://teams.microsoft.com/dl/launcher/launcher.html?url=%2F_%23%2F%2Fmeetup-join%2F19%3Ameeting_ZTk0YTc1YjctMTM0OC00YjNlWEwNmUtZjU1OGYyZjgxNWlw%40thread.v2%2F0%3Fcontext%3D%257b%2522Tid%2522%253a%25222f2c638b-4645-435f-af15-231addc6e9db%2522%252c%2522Oid%2522%253a%25224f23c645-ebc1-4434-80e6-f0901fc6df67%2522%257d%26anon%3Dtrue&type=meetup-join&deeplinkId=2fd2bc79-b0e5-4b7b-bb57-656df8587b52&directDl=true&msLaunch=true&enableMobilePage=true&suppressPrompt=true

11 A.M. –Opening Speech by H.E. Khalid Mohammed Badri – Director of Environmental Center for Arab Towns

Date	Time	Title	Major Pillars	Worksheet presented by	Title and Entity	Country/City	Email
8 December 2022	11:10	How to accelerate the recognition of SDGs according to 2030 Vision	How to accelerate the recognition of SDGs according to 2030 Vision	Dr. Monaem Ben Lellahom	Group CEO / Founding Partner	Dubai – UAE	monaem@sustainablesquare.com
	11:30	The private sector as a partner in achieving the 2030 Agenda in the Arab region	•Private sector performance on sustainable development dimensions	Eng. Hania Sabbidin Dimassi	Associate Programme Management Officer, 2030 Agenda and SDG Coordination cluster - ESCWA	Lebanese	dimassi@un.org



			<ul style="list-style-type: none"> •Mobilize private capital for sustainable development Engaging the private sector in SDG planning, coordination and reporting 				
11:50	Global modern trends and practices of the social responsibility promoting sustainable development	<ul style="list-style-type: none"> • Introduction to the modern trends of social responsibility applications • Global references and practices in the application of social responsibility • The role and importance of social responsibility applications in achieving business sustainability in institutions 	Prof. Dr. Ali al Ibrahim	Vice-Chairman for Business Development, RNSR – Member of the Advisory Board of IFSR	QATAR	One_to_one2004@yahoo.com	
12:10	Sustainable responsibility and the 2030 development agenda	<ul style="list-style-type: none"> •Environmental Protection •Climate Change •Energy Conservation •Financial Inclusion Green Technology 	D. Abhishek Jajoo	Founder and CEO of AJMS Global Consulting LLC	UAE DUBAI	abhishek.jajoo@ajmsglobal.com	
12:30	Sustainability and ESG – the risks and opportunities for region	<ul style="list-style-type: none"> •The ESG/Sustainability triggers – From Investors to Regulators •ESG and Sustainability – the Global perspective and the MENA trends •What it means for us in the MENA region? The risks and opportunities •The ESG opportunity at a city level...the next big game changer Adding the COP flavor – how the region is organizing itself from Egypt COP enroute to the UAE COP 	Yasir Ahmad	Partner and Leader, Climate Change and Sustainability Services Ernst and Young (EY)	UAE DUBAI	Yasir.ahmad@ae.ey.com	



	12:50	Collaborative Intelligence to Achieve Corporate Social Responsibility and Sustainability	<ul style="list-style-type: none"> •Introducing the concept of collaborative intelligence •Higher education and CSR <ul style="list-style-type: none"> •Opportunities and Challenges Cases 	Dr. Khaula Alkaabi	Associate Professor, Chief Innovation Officer – United Arab Emirates University	UAE Dubai	khaula.alkaabi@uaeu.ac.ae UAE
	13:10	- Role of volunteering for the sustainable conservation of the marine environment in the community	- Efforts of the diving team - Goals and outcomes	Abdullah Mohsen Ali	Voluntary Diving Team Leader	UAE Dubai	Dubai.voluntary.diving.team@gmail.com
	13:30	A dialogue session entitled (Success stories and successful practices in the application of sustainable responsibility in the business sector)	The best practices applied to social responsibility <ul style="list-style-type: none"> - A dialogue session facilitated by Ms. Leena Horani, that tackles successful international experiences, discusses the challenges to sustainable responsibility in the Arab Region, and review and learning of success for the future 	<ul style="list-style-type: none"> - Ms. Leena Horani - Dr. Fadia Samara - Dr. Hassan Younis - Mr. Raed Toubeh 	<p>Leena Horani – Director of Social Responsibility Program and International Development Expert – Jordan</p> <p>- Dr. Fadia Samara Founder of Himmetna Organization – Jordan</p> <p>Dr. Hassan Younis, International Business Management Expert, Consultant in Global Compact Network – Lebanon</p>		Fadiafs@hotmail.com Lhourani1972@gmail.com rtawba@hikma.com hasanyouness@gmail.com



					Mr. Raed Touba – Social Responsibility and Sustainability Expert in Hikma Pharmaceuticals – Jordan		
	13:50	Aligning Global, national and Business Sustainability initiatives Sustainability and CSR Initiatives in Facility Management (at your Khidmah)	<ul style="list-style-type: none"> •Sustainability framework, Pillars Core values •Linkage- Quality and Sustainability Transformations •CSR initiatives and Social Impact •Measuring sustainability Performance Establishing RACI with stakeholders 	Jomon Thomas	Director Quality and Sustainability at Khidmah LLC	India	j.thomas@khidmah.com
	14:10	Social entrepreneurship is innovative solutions to achieve development and enhancing societies	It reviews the importance of community entrepreneurship and ways to promote it in society to achieve sustainable development and address community issues in innovative ways with a non-profit financial return that supports social entrepreneurship.	Mr. Marwan bin Youssef Kaaki	Head of Social Responsibility at the Royal Commission Of Yanbu and a member of the Chamber's Social Responsibility Committee business in Medina	KSA	kaki@rcjy.gov.sa