

December 7-8, 2022



BAHI AJMAN PALACE HOTEL

SUSTAINABLE RESPONSIBILITY TO ENHANCE QUALITY OF LIFE

by Iftikhar Hamdani – Area General Manager

THE VIRTUAL FORUM FOR SUSTAINABLE DEVELOPMENT OF BUSINESS SECTOR “RESPONSIBLE FOR THE HAPPINESS OF OUR SOCIETIES”

CSR UAE | ENVIRONMENTAL CENTER FOR ARAB TOWNS
DECEMBER 7-8, 2022

TOPIC: SUSTAINABLE RESPONSIBILITY TO ENHANCE QUALITY OF LIFE

*Iftikhar Hamdani – Area General Manager, Northern Emirates
Bahi Ajman Palace Hotel | Coral Beach Resort Sharjah*

BEST PRACTICES | Waste Management

Segregation of waste through collaborations with private entities



PET Plastic Bottles to DGrade



Carton Collections to EEG



Aluminum Cans to EEG



Waste Gadgets to EEG



Discarded Linens to Reusable Bags



Used Cooking Oil to Inveko

BEST PRACTICES | Community Engagement

Initiatives that reflects commitment to the environment and community



Run Ajman Race



Beach Clean-Up Drive



For Our Emirates We Plant



Clean-Up UAE Campaign



Swap & Shop Clothes Donation Campaign



Mangrove-Planting Activity

COMMERCIAL BENEFITS

In today's society, CSR is no longer a nice-to-have but it's a need-to-have



UPCOMING PROJECTS

A better way towards sustainability



SKIP THE PLASTIC BOTTLED WATER

Working to eliminate the single use of plastics and saving cost.

One of the solutions is through installation of cost-effective bottled water system.



FOOD WASTE COMPOSTER

A waste composting fertilizer enables to contribute to the green environment.



ENVIRONMENT CERTIFICATIONS

A certification can help a business identify vital environmental practices in a sustainable manner.



HYDROPONIC FARMING

This is an alternative farming system to those business with no space for outdoor farming

THANK YOU